

# Proposed Lidl Store Oakham



## Have Your Say

We are holding a public exhibition on  
Wednesday 29th June at Victoria Hall,  
High Street, Oakham from 2.30pm to 6.30pm.  
Please come along and share your thoughts...



It was our turn  
to have a #LidlSurprise

We just won, The Grocer of the Year 2015!  
A big thank you to all of our customers and staff.



## Site Background

The application site comprises the former Rutland County College on Barleythorpe Road, Oakham and equates to approximately 0.97ha in size. In March 2013, Sainsbury's obtained planning permission to redevelop the site for a supermarket, however they subsequently chose not to progress and made it available to purchase by Lidl. Since the demolition and clearance of the college buildings in 2014 the site has remained vacant.

## The Proposal

The proposed development comprises of a new Lidl foodstore with associated access, car parking and landscaping. The store will extend to 2,460 sq.m gross internal area with a net sales of 1,424 sq.m.

The proposed foodstore will be supported by 126 car parking spaces, including 5 dedicated disabled and 7 parent and child spaces and secure cycle storage provision.

A new vehicular access is proposed off Land's End Way in the north-east corner of the site. This will accommodate all traffic to and from the north, including deliveries. All HGVs will route to and from the site via Burley Park Way. The existing access in the south-east corner of the site will be

utilised by traffic approaching from Barleythorpe Way. Comprehensive improvements will be provided at this location to address visibility and pedestrian safety issues. A dedicated pedestrian access to the site will also be provided direct from Lands End Way.

It is proposed that the foodstore will be open between the hours of:

- 7am to 10pm Monday to Saturday; and
- 10am to 4pm Sunday.

All waste will be stored within the warehousing area to the rear of the store and will be collected at the same time as deliveries, thereby minimising HGV movements. It should be noted that there will be a maximum of two deliveries per day.



## Site Plan



### Benefits of the Proposed Development

The development of the site will provide the following benefits to the local area:

- A purpose built store which provides a clean and fresh shopping experience to meet the needs of customers.
- A dedicated in-store bakery.
- Improved shopping choice and provision of a new mainstream discount operator for Oakham.
- A contemporary building design that will complement the surrounding area.
- Employment opportunities, including up to 40 new jobs for local residents.
- Landscaping will improve the visual amenity of the site, including a soft landscaped area located along the eastern boundary of the site.

### Have your say

We hope you can attend our exhibition and that you find it useful and informative to meet with the Lidl team. However, if you are unable to make it on the day, our proposals are available to view online at: <https://rapleys.com/consultation/lidloakham/>

We would like to hear your comments on the proposed development, as all feedback received will be taken into consideration when finalising the design proposal.

Please provide your feedback on the day or by using the following email address: [lidloakham@rapleys.com](mailto:lidloakham@rapleys.com). Alternatively, please return any comments or questions you may have on the enclosed feedback card.

Once we have received and considered your comments, and subject to further discussion with Officers at Rutland County Council our proposals will be finalised enabling our application to be submitted towards the middle of July 2016.



### Here's a fresh way to put it.

Our fresh fruit and veg is delivered every morning and kept at the back of the store near the chiller instead of the front so that it stays cooler and fresher. And, because many of our fruit and veg products take less than 24hrs to travel from field to shelf, we only order one day's worth of produce at a time, so that we don't carry over excess stock and you know your fruit and veg is always fresh. Just like you buy it from your local market.



# HERE AT LIDL WE SAVE MONEY ON ALL THE THINGS YOU DON'T EAT SO THAT YOU CAN SAVE ON THE THINGS YOU DO.



## Big brands at small prices

Yes, you read that right. As well as our own products, we stock lots of your favourite big-name brands at prices that you'll love.



## Authentico!

You might not recognise all of the brands in our store. This is because the majority of our continental products are sourced from local producers by our experts on the ground, whether that's France, Italy, Spain or Greece it's allowing us to provide you with authentic products from the experts at a low price.



## Bakery

From crusty bread to mouth-watering pastries, we prepare baked goods fresh from the oven all day, so you can look forward to the fact that it'll taste that much more amazing when you get it home.



## Tetris-like lorry packing.

At Lidl, we run a tight ship. Or rather, a tight lorry. Those lorries you see making their way up and down the UK's motorways are practically always packed to capacity. Actually, you may not have seen them much as, where possible, they drive through the night to avoid traffic and save on fuel.



## If the lights are not on, nobody's home.

All of our store warehouse, offices and staff areas have motion sensors so the lights only come on when they're needed.

Not only do we save money, it helps the planet too! Another example of how our efficiency can help keep your costs down.



## Getting you through the checkouts quicker.

We have printed our barcodes twice on most of our products so that it's quicker and easier for our efficient cashiers to scan each item, getting you through the checkouts as quickly as possible. And don't worry about lifting the heavier items out of your trolley; we've made the barcodes on those items bigger so they can be scanned in your trolley.

#LidlSurprises

