

Client
 ALLEN FORD
Project Value
 £2.89m



Services

PROJECT
 MANAGEMENT

AGENCY

Project

Rapleys acquired a site, of circa 2.4 acres, for a new build dealership to be fully compliant to Ford's corporate identity. The site includes a 6 car showroom, 10 bay workshop, parts store and a fully surfaced site for used car display and new car storage.

The client needed the project delivered in 12 months due to relocation.

What we did

The client's previous site was sold by their landlord and therefore they had to relocate relatively quickly.

Rapleys were appointed to acquire the site, successfully finding somewhere suitable for redevelopment and terms were agreed on a subject to planning basis.

Once planning was approved, Rapleys acted as Lead Consultant, procuring other consultants services, and Project Managing the delivery of the new dealership.

What we achieved

Successfully managed the project team, delivered the brief on time and on budget to the clients satisfaction.

