

# Have Your Say

## Alexandria

- Have your say about our proposed development by filling in the form overleaf
- Then detach this page, fold in half with the Freepost address showing
- Seal it with a strip of sticky tape
- Pop it into the letterbox—no postage required
- Visit our website at [www.rapleys.com/consultation/transforming-alexandria](http://www.rapleys.com/consultation/transforming-alexandria) for all the details about our proposal, along with plans and reports when they are available

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Freepost RTHE-SHJC-RJYC  
Lidl UK GmbH  
7 Dovecote Road  
Holytown  
ML1 4GP



# The Development Partnership

This project to regenerate or Transform Alexandria is a development partnership between Lidl GB Limited, AS Homes (Scotland) and Kingsmead Developments.

Since opening their first store in Scotland in 1994 Lidl has steadily expanded and now operates over 90 stores across Scotland. Their expansion has only been possible thanks to the help and support of the local communities they serve. Lidl are very proud of their success in Scotland and the relationships that they have formed with Scottish suppliers and local communities.



A S Homes (Scotland) Ltd is a family-run, Glasgow based housebuilder currently building social housing projects for Registered Social Landlords such as the Wheatley Group, Cube Housing, Sanctuary Housing, Home Scotland and Clydebank Housing Association. The company has over 20 years of experience in the housebuilding sector.

A S Homes (Scotland) Ltd initially built private homes but during their development, adopted to become a significant force in the build and delivery of social housing projects. The company now provides a mix of social and private housing. A S Homes enjoys an excellent reputation for delivering high quality homes on time and budget.



Property development  
with a creative edge

# Transforming Alexandria



Kingsmead is a Glasgow based property company specialising in the development of retail, leisure and mixed-use projects. The business has a strong track record of working with retailers, investors and communities leading to the delivery of many successful developments over a 25 year period. Kingsmead is committed to working with its development partners and local stakeholders to achieve a high quality development in Alexandria that all concerned can be proud of.

[www.rapleys.com/consultation/  
transforming-alexandria](http://www.rapleys.com/consultation/transforming-alexandria)

Proud to serve Scotland

# The Proposed Development

## The Subject Site

The Development Partnership of Lidl, Kingsmead and AS Homes (Scotland) is looking to regenerate the town centre of Alexandria on the Mitchell Way site through a mixed use development of retail and residential uses.

The aim of the scheme is to deliver a new, modern and spacious development including a brand new Lidl store, and retail shop units with new housing above immediately adjacent, all as per the draft layout shown.



The site is bounded to the east by Bank Street, to the north by Mitchell Way and to the west by the Co-operative Food Store and St Andrew's Parish Church.

## The Proposed Development

The new Lidl store will be a single storey retail property comprising 1,257 sq. m of sales area with the new retail shops comprising around 10 units of between 93 and 232 sq. m (1,000 sq. ft. to 2,500 sq. ft.) for a range of tenants and will include the rehousing of Mitchell Street traders as well as attracting new business into the town, while the residential development above will provide 33 flats (approximately).

This marks an important investment in Alexandria in terms of new retail and commercial development as well as the creation of new flats all within an improved urban realm.

A new shoppers car park will be delivered with the store of around 138 spaces with easy access to the remainder of the town centre.

Lidl's investment alone will create up to 40 new jobs at a minimum of £8.25 per hour and with no staff operating on zero-hour contracts.

The Lidl will additionally contain:

- Restricted product lines designed to complement the town centre offer
- Wide and accessible aisles and customer toilets

Overall, the development will provide a new, bright environment for shoppers and other users of the town centre.

# Community Consultation

**We plan to lodge a planning application for this development in Summer (July) 2019 We hope to have a determination by the end of 2019.**

The Development Partnership would like to hear your views on the proposals for this town centre redevelopment. As such we invite members of the community to attend a public exhibition which provides an opportunity for local residents and stakeholders to view the plans and discuss the development in more detail with members of the Development Partnership.

## Public Exhibition Day

Wednesday 12th June 2019  
Alexandria Community Centre, Main Street,  
Alexandria 3pm—8pm.

[www.rapleys.com/consultation/transforming-alexandria](http://www.rapleys.com/consultation/transforming-alexandria)

A website has been created so local residents can go online and view the development plans. The website will be updated throughout the planning process so please check back regularly for the latest news.



[transformingalexandria@rapleys.com](mailto:transformingalexandria@rapleys.com)

Please email us with messages of support or any questions you may have, using the subject line **"Town Centre Redevelopment — Alexandria"**

Alternatively, if you would prefer to submit your comments in writing please write to us at the following address:

**Alexandria Town Centre  
Rapleys LLP  
8A Rutland Square  
Edinburgh  
EH1 2AS**

We will consider all feedback returned to us and, where possible and appropriate, use it to make changes to our plans. Please provide your feedback by completing the below questions and returning them to us by **Friday 28th June 2019.**

Once we have received and considered your comments, and subject to any further discussions with Officers at West Dunbartonshire Council, our proposals will be finalised and submitted.

**KINGSMEAD DEVELOPMENTS** Property development with a creative edge

**AS HOMES SCOTLAND**



# We Value Your Views

We know our success, as do the Development Partnership, depends on the people we work with and the people who choose to shop with us and local residents. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience.

The Development Partners are committed to creating a successful, sustainable well-designed and integrated mixed-use development that will assist in the regeneration of Alexandria Town Centre.

**We would like to invite you provide us with your thoughts on our town centre proposal to in Alexandria.**

We are interested to hear what the local community has to say about our proposal for Alexandria, please use this pre-paid postal form to reply to us direct.

Would you shop in a new Lidl store in Alexandria?

- Yes  No  Undecided

What is your overall opinion of our proposed redevelopment of this site in Alexandria?

- Support  Do not support  Undecided

Please leave any further comments or suggestions below.

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Please note that comments made to the applicant at this stage are not representations to the Planning Authority and when the applicant submits an application there will be an opportunity to make representations on the application to the Planning Authority once submitted.

Thank you for taking the time to complete our survey! For quality assurance purposes your views can only be recorded if you provide contact details (this information will be held in the strictest confidence by Lidl (c/o Rapleys LLP).

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

How would you like us to keep you updated on the progress of our proposed development?

- Post  Email  Please do not contact me.

*Please note your details will be only used for the purpose of this application and you will not be contacted for any other reason.*

