

# A NEW LIDL FOR BROMLEY CROSS



## Have Your Say

We are holding a public exhibition on Tuesday 5th November 2019 at Turton Sixth Form, Bromley Cross Road, Bromley Cross, Bolton, BL7 9LT, from 4pm to 8pm.

Please come along and share your thoughts...

## Site Background

The site comprises the former Holland Garden Centre which is located to the south of Darwen Road. The site is currently derelict and not in use.

The site is located to the west of a railway line which connects Bromley Cross Railway Station with Rochdale and Clitheroe, to the east of Birthenshaw School and to the north of Oaks Lane with an area of green open space located beyond. The immediate surrounding area can be described as predominantly residential in nature with housing located to the north, east and west of the site.

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# The Proposal

Lidl propose to redevelop the site, to provide a new Lidl supermarket, a commuter car park which is designed to serve Bromley Cross Railway Station, a retirement living development, and new football pitches for Bromley Cross Football Club.

The new Lidl store will be located to the north west of the site and will extend to 1,900 sq. metres gross internal area, with a net retail sales area of 1,256 sq. metres. The new store will feature a dedicated in-store bakery close to the main entrance and the delivery bay will be located to the south of the store. Car parking will be positioned to the north and east of the store with 123 car parking spaces proposed.

The commuter car park will be located to the north east of the site, adjacent to Darwen Road. The car park will comprise 94 spaces and has been designed to serve Bromley Cross Railway Station with a view to easing current kerbside parking pressures in the area.

To the south of the site, circa. 10 acres of land will provide an opportunity for new playing pitches for Bromley Cross Football Club, allowing the club to secure improved facilities and expand its offer.

A retirement living development will also be brought forward to the east of the site. This element of the proposal will provide new homes for retired residents from Bromley Cross and the wider surrounding area. A further area of land (0.5 acres) will be provided to the adjacent school.

It is proposed that the Lidl store will be open between the hours of:

- 8am to 10pm Monday to Saturday (including Bank Holidays); and
- 10am to 4pm Sunday.

Normally there will be a maximum of two HGV deliveries to the store per day. All store waste will be collected at the same time as the deliveries, therefore minimising HGV movements within the site.

## Benefits of the Proposed Development

The new proposal will provide the following benefits to the local area:

- A brand new Lidl store that will provide a clean and fresh shopping experience to meet the needs of customers;
- A dedicated in-store bakery;
- A contemporary building design that will complement the surrounding area;

- A new commuter car park;
- Employment opportunities for local residents, including Living Wage Foundation rates for all eligible employees and no zero hours contracts;
- New playing pitches for Bromley Cross Football Club; and
- Retirement living accommodation.

## Site Plan



## Have Your Say

We hope you can attend our exhibition and that you find it useful and informative to meet with the Lidl team. However, if you are unable to make it on the day, our proposals are available to view online at: <https://rapleys.com/consultation/lidlbromleycross>.

We would welcome your comments on our proposal by 12th November 2019, as all feedback received will be taken into consideration when finalising the design proposal.

Please provide your feedback by completing the form below and returning this to us in the pre-paid envelope.



You can also write to us using the following email address: [lidlbromleycross@rapleys.com](mailto:lidlbromleycross@rapleys.com)


Alternatively, if you would prefer to submit your comments by post, please use the following address:

**Lidl Bromley Cross**  
**Rapleys LLP**  
**55 Spring Gardens**  
**Manchester**  
**M2 2BY**

Please support our proposal by signing our online petition: <https://www.gopetition.com/petitions/supportlidlbromleycross>

We will consider all feedback returned to us and, where possible and appropriate, use it to make changes to our plans.

We hope to submit a planning application for the site to Bolton Metropolitan Borough Council in Mid-November 2019.

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## We Value Your Views

At Lidl we know our success depends on the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience. We would like to invite you to provide us with your thoughts on our proposal to develop a new Lidl store at Darwen Road, Bromley Cross.

Do you support the development of a new Lidl store in this location?

Yes  No  Not Sure

Do you support the proposal in principle?

Weekly  Top up  Both

Do you tend to do a regular weekly shop or do you generally prefer to top up throughout the week as required?

Yes  No  Not Sure

How do you usually travel to your current foodstore?

Car only  Walk only  Car and walk

Cycle  Public Transport

Additional comments:

We would like to thank you for taking the time to complete this pre-paid feedback card and look forward to receiving your response.

Details on this form will be passed to third parties instructed by Lidl to be processed. We can confirm that all information whether sensitive or otherwise, will be treated in accordance with GDPR and the UK Data Protection Act 2018.

[www.lidl.co.uk](http://www.lidl.co.uk)

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# About Lidl

We opened our first Lidl supermarket in Germany in 1973. Following positive customer feedback, we quickly expanded and by the 1980s, Lidl had become a household name.

Our first Lidl in the UK opened in 1994 and we now have over 750 stores across Britain.

Lidl takes pride in providing top quality products at the lowest prices. Our stores are operated by a network of dedicated store staff, helping to establish and develop the success of the company.



Please cut here ✂



Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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