

A NEW LIDL STORE FOR RAVENSWOOD, IPSWICH



Site Background

Lidl would like to open a new, more contemporary store to serve the Ravenswood area of Ipswich. This will be a replacement store on a new relocated site which will continue to serve Ravenswood.

In the coming weeks, a planning application for the proposal will be submitted to Ipswich Borough Council by AquiGen who are the owners of Futura Park. Before that happens, we would welcome your views on the proposals.

Due to the current coronavirus restrictions, please, in the first instance visit <https://rapleys.com/consultation/lidlravenswood/> to leave your feedback.

Alternatively, please email your comments to ravenswoodconsultation@businessconsultation.co.uk

If you can access a post box please use the Freepost feedback card provided.



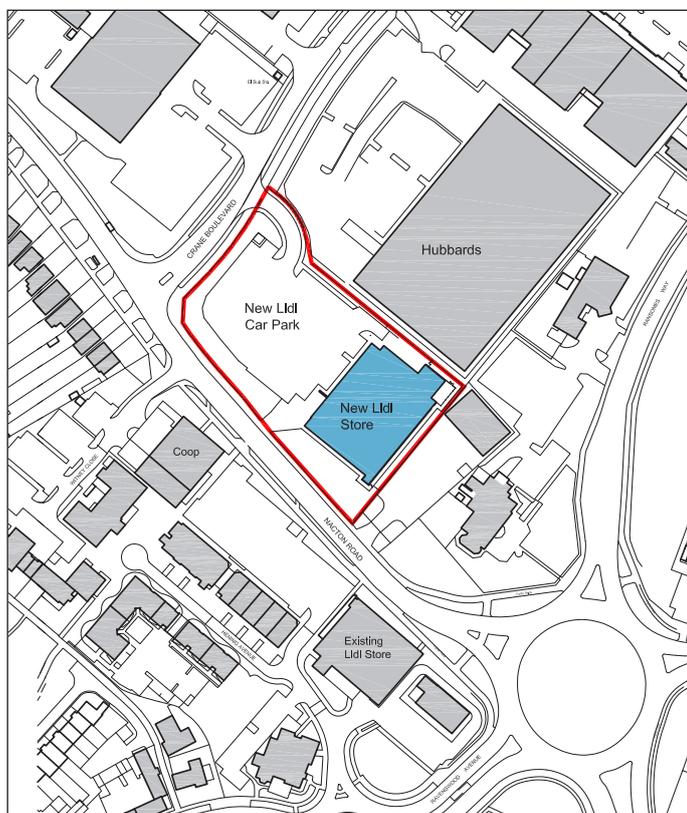
Big on Quality, Lidl on Price

The Proposals

AquiGen and Lidl propose to construct a new larger Lidl store on a vacant site in Futura Park. This will be as an extension to the Ravenswood Centre in a position fronting Nacton Road on the immediate opposite side of the Ravenswood District Centre and the existing Lidl store.

The proposal comprises:

- A new 1,414 sq.m net sales Lidl store.
- A brand new contemporary design store building in a landscape setting with pedestrian linkage.
- Lidl's full range of award-winning and great-value products in a modern sales area environment including a dedicated in-store bakery
- A 122 space car park which includes 6 disabled spaces, 8 parent and child spaces and 2 electric vehicle spaces with the potential to provide 12 spaces in the future. There will also be secure parking stands for 14 cycles.
- Up to 45 full and part-time jobs for local people with existing Lidl staff retained in the new store. This is an increase of 10 jobs.
- A relocated pedestrian controlled crossing across Nacton Road to enhance linkage with the site, District Centre and wider Ravenswood area.



The existing store is in Lidl's ownership and will be re-used for another purpose once they relocate to the new store. This will be for a use that is appropriate to the District Centre to add to its diversity and attraction.

It is proposed that the new store's opening hours will be:

- 8am to 10pm on Mondays to Saturdays (including Bank Holidays); and
- 10am to 4pm on Sundays.

The store will be accessed by vehicles by a new access from Crane Boulevard. There will be a maximum of 2 deliveries per day to a dedicated service yard. All waste will be stored internally within the warehouse area and be collected by the delivery vehicle, therefore minimising HGV movements within the site.

Key Benefits of the Proposal

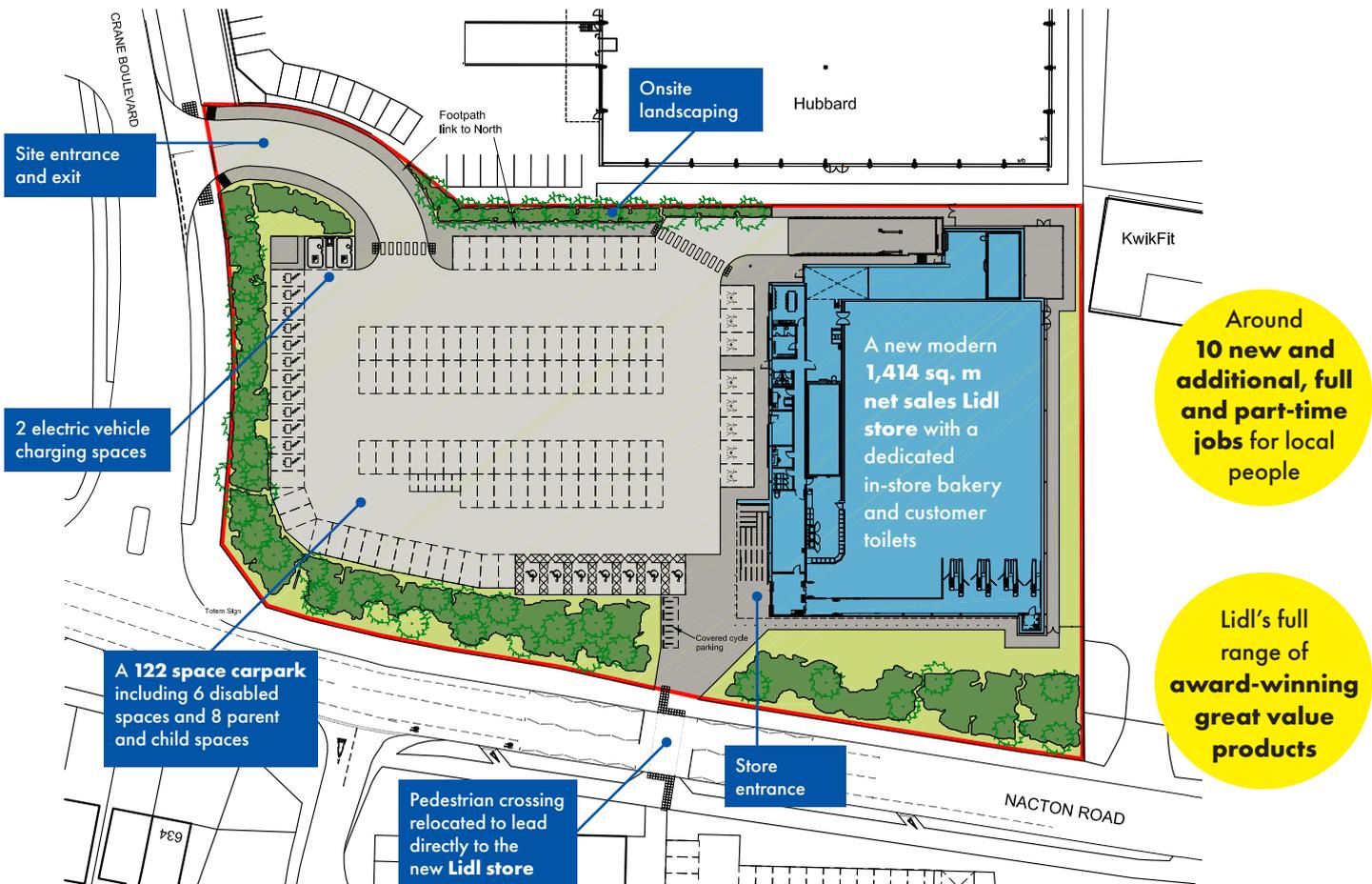
- A brand-new store that will provide a clean and fresh shopping experience to meet the needs of customers.
- Improved shopping choice for Ravenswood in a larger sales area to reflect the latest offer of a modern discount foodstore.
- A contemporary building design in a landscaped setting to enhance the Nacton Road frontage.
- Economically beneficial use of a vacant site.
- New rapid electric vehicle charging points.
- Creation of 10 new additional full and part-time jobs for the local community in addition to the existing staff.
- Living Wage Foundation rate for all eligible employees and no zero hours contract. As of 1st March 2021, wages for all hourly-paid employees will increase. This is for the sixth year running and reflect the true cost of living being higher than the current government national minimum wage for over 25s outside of the M25 area.

Online Survey



This QR code will take you to an online version of the survey, where you can share your views on the proposal.

Site plan



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We Value Your Views

To have your say on the plans, please complete our survey using the QR code or by visiting:
<https://rapleys.com/consultation/lidlravenswood>

Part 1

Do you generally support the proposals to provide an improved new Lidl store in Ravenswood, Ipswich?

Yes No Undecided

Please add any additional comments on the proposal here:

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Alternatively you can email your comments to ravenswoodconsultation@businessconsultation.co.uk or, if you can still safely access a post box, please use the Freepost envelope provided and complete the following questions below:

Part 2

In terms of your shopping habits, do you tend to do a regular weekly shop or do you generally prefer to top up throughout the week as required?

Weekly Top Up Both

How do you usually travel to your current foodstore?

Car only Walk only Car and walk
 Cycle Public Transport

Please add any additional comments here:

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We would like to thank you for taking the time to complete this pre-paid feedback questionnaire and look forward to receiving your response.

Next steps

Thank you for taking the time to consider the proposals and provide feedback. All feedback will be carefully considered and, where possible and appropriate, incorporated into our proposals. We will also report on the feedback given as part of a Statement of Community Engagement to be submitted as part of the planning application.

A planning application for the site will then be submitted to Ipswich Borough Council in the coming weeks. This offers an opportunity to make formal representations to the Council as Local Planning Authority.



About Lidl

Lidl GB has experienced continued growth over the years as consumers flock to the supermarket to discover its great value products – more than two thirds of which are British sourced - ranging from quality fruit and vegetables, to premium wines from its much coveted Wine Tour collections. Its ongoing success shows no signs of slowing, with the latest Kantar Worldpanel results highlighting Lidl as the fastest growing supermarket in the UK with over 800 stores across Britain, an 11.4% increase in sales year on year and market share of 5.9%.



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Title: First Name: Surname:

Address:

Postcode: Contact Number:

Email:

Please tick here if you would like us to keep you informed about the project.

Privacy Policy:

The data you provide is being collected by Freeths LLP on behalf of Aquigen (Nacton) LLP (who can be contacted at ravenswoodconsultation@businessconsultation.co.uk). The lawful basis for processing this data is Legitimate Interests for the purposes of this consultation, to gather your opinion on the proposals and to enable us to contact you regarding the project in the future. You can opt out of any contact by informing us at any time. You do not have to provide any personal data in order to comment on this proposal. We will not publish or share your personal data with any third parties. A copy of the comments that you make regarding the proposal will be provided to the Local Planning Authority as part of the planning process and so that it can note the comments made, but no personal data will be shared, other than any personal data you choose to put in the comments section. Your personal data will be stored securely for the lifetime of the project, which will be until development is complete or a decision has been made not to progress the project. You have the right to access, amend, object and remove the data we hold at any time.

