

**Planning Inspectorate Ref: APP/A2280/W/20/3259868**

**Medway Council Ref: MC/19/1566**

**Land Off Pump Lane, Rainham  
APPEAL by A C Goatham & Son**

**Evidence of Richard John Lloyd-Hughes**

## **Appendix RLH 07**

**DEFRA Statistics on UK apple production volumes and value**, comprising:

- Wholesale Home Production Quantity of Dessert Apples to 2019
- Wholesale Home Production Value of Dessert Apples to 2019

Source for the above:

<https://www.gov.uk/government/statistics/latest-horticulture-statistics>

- Gala Apples wholesale price averages 2010/11 versus 2019/20
- Gala Apples prices chart 2010 to 2020

The above Gala apple price data was extracted from **fruitvegprices-26oct20.csv**

which was sourced from:

<https://www.gov.uk/government/statistical-data-sets/wholesale-fruit-and-vegetable-prices-weekly-average>

**FRUIT: HOME PRODUCTION MARKET**  
**TABLE 5**  
**(Thousand tonnes)**

CALENDAR YEAR	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 Provisional
Gala	..	..	..	..	..	..	..	..	63.8	70.2	83.4	93.2
Braeburn	..	..	..	..	..	..	..	..	23.1	12.0	27.4	29.5
Other Dessert	..	..	..	..	..	..	..	..	50.8	56.1	65.3	57.3
Worcester Pearmain	1.9	2.3	2.1	1.9	1.6	1.9	2.1	2.0	..	..	..	..
Discovery	2.8	2.8	3.0	2.7	2.2	2.7	3.1	3.1	..	..	..	..
Early Season	2.0	2.0	2.2	2.0	1.7	2.1	2.5	2.6	..	..	..	..
Mid Season Desserts	6.7	7.5	7.2	6.8	5.7	6.8	7.9	8.2	..	..	..	..
Late Season Desserts	54.3	60.7	63.9	68.6	73.0	82.3	94.5	103.6	..	..	..	..
<b>Total Dessert Apples :</b>	<b>118.4</b>	<b>121.7</b>	<b>124.9</b>	<b>127.9</b>	<b>116.2</b>	<b>130.8</b>	<b>147.9</b>	<b>160.4</b>	<b>171.1</b>	<b>164.5</b>	<b>206.7</b>	<b>206.5</b>
<b>Culinary Apples -</b>												
Bramley's Seedling	123.0	105.9	109.0	110.8	86.4	84.0	96.7	88.7	..	..	..	..
Other Culinary	1.1	1.2	1.1	1.0	0.9	1.1	1.1	1.1	..	..	..	..
<b>Total Culinary Apples :</b>	<b>124.1</b>	<b>107.1</b>	<b>110.1</b>	<b>111.8</b>	<b>87.2</b>	<b>85.0</b>	<b>97.7</b>	<b>89.8</b>	<b>75.5</b>	<b>85.2</b>	<b>93.9</b>	<b>79.9</b>
<b>Pears -</b>												
Conference	17.2	16.6	27.1	26.9	21.1	18.2	22.0	22.6	..	..	..	..
Williams Bon Chretien	..	..	..	..	..	..	..	..	..	..	..	..
Comice	..	..	..	..	..	..	..	..	..	..	..	..
Others (b)	2.5	3.9	4.3	5.3	4.5	3.5	3.9	3.9	..	..	..	..
<b>Total Pears :</b>	<b>19.8</b>	<b>20.5</b>	<b>31.4</b>	<b>32.2</b>	<b>25.6</b>	<b>21.7</b>	<b>25.9</b>	<b>26.5</b>	<b>20.1</b>	<b>26.6</b>	<b>26.6</b>	<b>27.4</b>
<b>Cider Apples &amp; Perry Pears:*</b>	<b>..</b>	<b>..</b>	<b>..</b>	<b>..</b>	<b>..</b>	<b>..</b>	<b>297.2</b>	<b>322.6</b>	<b>325.8</b>	<b>285.6</b>	<b>205.0</b>	<b>170.0</b>
<b>Plums -</b>												
Victoria	1.1	6.2	6.1	6.0	2.5	5.5	5.5	5.4	..	..	..	..
Marjorie's Seedling	..	..	..	..	..	..	..	..	..	..	..	..
Pershore Yellow Egg	..	..	..	..	..	..	..	..	..	..	..	..
Damsons	..	..	..	..	..	..	..	..	..	..	..	..
Other Plums	1.4	6.7	7.1	7.0	3.1	6.9	6.1	6.0	..	..	..	..
<b>Total Plums :</b>	<b>2.5</b>	<b>13.0</b>	<b>13.2</b>	<b>12.9</b>	<b>5.6</b>	<b>12.4</b>	<b>11.7</b>	<b>11.5</b>	<b>9.2</b>	<b>8.0</b>	<b>8.7</b>	<b>7.4</b>
<b>Cherries :</b>	<b>1.2</b>	<b>1.3</b>	<b>1.4</b>	<b>1.5</b>	<b>1.7</b>	<b>3.5</b>	<b>4.0</b>	<b>4.7</b>	<b>1.7</b>	<b>6.5</b>	<b>3.6</b>	<b>5.7</b>
<b>Others &amp; Mixed :</b>	<b>4.0</b>	<b>4.0</b>	<b>4.3</b>	<b>4.6</b>	<b>4.0</b>	<b>4.5</b>	<b>3.8</b>	<b>4.2</b>	<b>4.7</b>	<b>4.5</b>	<b>4.2</b>	<b>4.2</b>
<b>TOTAL ORCHARD FRUIT :</b>	<b>401.1</b>	<b>398.6</b>	<b>416.4</b>	<b>422.2</b>	<b>371.4</b>	<b>389.0</b>	<b>588.1</b>	<b>619.5</b>	<b>608.1</b>	<b>581.0</b>	<b>548.5</b>	<b>501.1</b>
<b>Soft Fruit</b>												
Strawberries	94.0	98.5	95.7	101.9	94.8	93.9	104.4	115.5	120.3	127.4	140.7	141.6
Raspberries	15.5	15.6	15.9	15.5	15.6	14.6	17.8	17.2	16.1	16.5	15.8	16.7
Blackcurrants	13.7	15.8	17.7	12.1	12.0	17.0	12.7	15.2	12.2	14.1	15.1	13.4
Other Soft Fruit:	7.8	8.9	8.9	7.7	7.5	8.0	7.9	9.4	8.3	10.7	10.4	10.3
<b>TOTAL SOFT FRUIT:</b>	<b>130.9</b>	<b>138.9</b>	<b>138.3</b>	<b>137.1</b>	<b>130.0</b>	<b>133.4</b>	<b>142.7</b>	<b>157.3</b>	<b>157.0</b>	<b>168.7</b>	<b>182.0</b>	<b>182.0</b>
<b>TOTAL FRUIT :</b>	<b>532.1</b>	<b>537.5</b>	<b>554.6</b>	<b>559.3</b>	<b>501.4</b>	<b>522.5</b>	<b>730.8</b>	<b>776.8</b>	<b>765.1</b>	<b>749.7</b>	<b>730.6</b>	<b>683.1</b>



TABLE 6

(£ Million)

CALENDAR YEAR	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
													Provisional
Gala	..	..	..	..	..	..	..	..	..	42.0	39.7	59.1	74.3
Braeburn	..	..	..	..	..	..	..	..	..	11.5	6.3	14.7	17.7
Other Dessert	..	..	..	..	..	..	..	..	..	18.9	22.1	28.6	25.8
Worcester Pearmain	1.0	1.3	1.1	1.1	1.2	1.3	1.4	1.4	1.2	..	..	..	..
Discovery	1.3	1.7	1.5	2.0	1.6	1.9	2.4	1.8	2.0	..	..	..	..
Early Season	0.7	0.7	0.7	0.8	0.7	0.7	0.7	0.9	1.0	..	..	..	..
Mid Season Desserts	4.1	4.3	4.2	4.2	3.8	3.7	4.1	4.1	4.2	..	..	..	..
Late Season Desserts	19.2	21.0	24.0	26.4	31.6	38.2	39.8	43.0	44.2	..	..	..	..
<b>Total Dessert Apples :</b>	<b>51.8</b>	<b>64.0</b>	<b>62.8</b>	<b>63.5</b>	<b>68.2</b>	<b>70.2</b>	<b>72.5</b>	<b>74.9</b>	<b>77.0</b>	<b>97.6</b>	<b>89.3</b>	<b>125.6</b>	<b>140.8</b>
<b>Culinary Apples -</b>													
Bramley's Seedling	50.6	55.9	45.5	39.6	43.3	46.0	46.4	42.8	40.0	..	..	..	..
Other Culinary	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.3	0.3	..	..	..	..
<b>Total Culinary Apples :</b>	<b>50.9</b>	<b>56.2</b>	<b>45.9</b>	<b>39.9</b>	<b>43.6</b>	<b>46.3</b>	<b>46.8</b>	<b>43.1</b>	<b>40.4</b>	<b>39.3</b>	<b>38.8</b>	<b>48.5</b>	<b>42.0</b>
<b>Pears -</b>													
Conference	7.4	9.4	9.3	13.9	14.1	13.9	12.1	11.5	11.6	..	..	..	..
Williams Bon Chretien	..	..	..	..	..	..	..	..	..	..	..	..	..
Comice	..	..	..	..	..	..	..	..	..	..	..	..	..
Others	0.6	0.5	1.2	1.4	1.5	0.9	0.8	1.0	1.3	..	..	..	..
<b>Total Pears :</b>	<b>8.0</b>	<b>10.0</b>	<b>10.5</b>	<b>15.3</b>	<b>15.6</b>	<b>14.9</b>	<b>12.9</b>	<b>12.5</b>	<b>12.9</b>	<b>11.4</b>	<b>14.6</b>	<b>15.7</b>	<b>22.8</b>
<b>Cider Apples &amp; Perry Pea</b>	<b>11.9</b>	<b>12.0</b>	<b>12.0</b>	<b>12.1</b>	<b>12.1</b>	<b>12.1</b>	<b>12.2</b>	<b>27.6</b>	<b>30.1</b>	<b>35.5</b>	<b>35.5</b>	<b>26.9</b>	<b>24.4</b>
<b>Plums -</b>													
Victoria	5.1	2.2	5.3	7.2	6.5	4.7	7.1	6.4	5.1	..	..	..	..
Marjorie's Seedling	..	..	..	..	..	..	..	..	..	..	..	..	..
Pershore Yellow Egg	..	..	..	..	..	..	..	..	..	..	..	..	..
Damsons	..	..	..	..	..	..	..	..	..	..	..	..	..
Other Plums	4.3	1.5	4.9	5.4	5.8	4.0	5.6	7.1	6.2	..	..	..	..
<b>Total Plums</b>	<b>9.4</b>	<b>3.7</b>	<b>10.2</b>	<b>12.6</b>	<b>12.3</b>	<b>8.6</b>	<b>12.7</b>	<b>13.5</b>	<b>11.2</b>	<b>13.0</b>	<b>9.1</b>	<b>3.4</b>	<b>3.0</b>
<b>Cherries</b>	<b>2.1</b>	<b>2.1</b>	<b>2.3</b>	<b>2.4</b>	<b>2.6</b>	<b>5.6</b>	<b>9.1</b>	<b>13.8</b>	<b>13.8</b>	<b>6.8</b>	<b>23.6</b>	<b>11.7</b>	<b>18.5</b>
<b>Others &amp; Mixed</b>	<b>1.3</b>	<b>1.5</b>	<b>1.4</b>	<b>1.5</b>	<b>1.8</b>	<b>1.8</b>	<b>2.0</b>	<b>2.0</b>	<b>2.3</b>	<b>12.6</b>	<b>13.6</b>	<b>14.0</b>	<b>16.3</b>
<b>TOTAL ORCHARD FRUIT :</b>	<b>147.4</b>	<b>149.4</b>	<b>145.0</b>	<b>147.3</b>	<b>156.2</b>	<b>159.4</b>	<b>168.2</b>	<b>187.4</b>	<b>187.7</b>	<b>216.1</b>	<b>224.4</b>	<b>245.8</b>	<b>267.7</b>
<b>SOFT FRUIT</b>													
Strawberries	155.1	194.8	221.3	238.9	245.2	223.4	214.4	244.0	284.1	260.7	282.3	295.2	347.8
Raspberries	90.7	104.3	110.6	102.9	111.3	96.6	94.7	108.7	123.9	113.4	128.3	130.0	146.8
Blackcurrants	8.8	12.6	16.0	16.6	11.5	12.9	14.7	14.9	15.2	15.2	17.9	21.3	14.5
Other Soft Fruit:	22.1	31.1	26.9	33.9	31.3	31.6	28.8	23.9	33.1	40.6	39.3	44.9	44.9
<b>TOTAL SOFT FRUIT:</b>	<b>276.7</b>	<b>342.8</b>	<b>374.9</b>	<b>392.4</b>	<b>399.3</b>	<b>364.5</b>	<b>352.6</b>	<b>391.6</b>	<b>456.2</b>	<b>429.9</b>	<b>467.8</b>	<b>491.4</b>	<b>554.1</b>
<b>Glasshouse Fruit :</b>	<b>35.7</b>	<b>39.5</b>	<b>39.2</b>	<b>40.7</b>	<b>44.1</b>	<b>50.2</b>	<b>54.7</b>	<b>55.3</b>	<b>51.3</b>	<b>52.7</b>	<b>53.6</b>	<b>60.5</b>	<b>53.4</b>
<b>TOTAL FRUIT :</b>	<b>459.8</b>	<b>531.8</b>	<b>559.0</b>	<b>580.4</b>	<b>599.6</b>	<b>574.1</b>	<b>575.5</b>	<b>634.3</b>	<b>695.2</b>	<b>698.8</b>	<b>745.9</b>	<b>797.7</b>	<b>875.2</b>

Year to end of Oct-11	Price £/kg Gala apples	Average £/kg		Year to end of Oct-20	Price £/kg Gala apples	Average £/kg
28/10/2011	0.51	<b>0.67</b>		23/10/2020	0.98	<b>1.05</b>
21/10/2011	0.52			16/10/2020	1.02	
14/10/2011	0.50			09/10/2020	1.00	
07/10/2011	0.56			02/10/2020	1.00	
30/09/2011	0.58			25/09/2020	0.99	
23/09/2011	0.57			18/09/2020	1.03	
16/09/2011	0.60			11/09/2020	1.06	
09/09/2011	0.79			04/09/2020	1.03	
02/09/2011	0.77			28/08/2020	1.00	
n/a				07/08/2020	1.42	
n/a				31/07/2020	1.42	
n/a				24/07/2020	1.31	
n/a				17/07/2020	1.17	
n/a				10/07/2020	1.17	
n/a				03/07/2020	1.17	
n/a				26/06/2020	1.18	
n/a				19/06/2020	1.23	
n/a				12/06/2020	1.15	
n/a				05/06/2020	1.23	
n/a				29/05/2020	1.26	
n/a				22/05/2020	1.26	
n/a				15/05/2020	1.21	
n/a				08/05/2020	1.25	
06/05/2011	0.72			01/05/2020	1.23	
29/04/2011	0.66			24/04/2020	1.24	
22/04/2011	0.90			17/04/2020	1.24	
15/04/2011	0.74			10/04/2020	1.23	
08/04/2011	0.77			03/04/2020	1.19	
01/04/2011	0.73			27/03/2020	1.12	
25/03/2011	0.58			20/03/2020	0.96	
18/03/2011	0.84			13/03/2020	0.91	
11/03/2011	0.91			06/03/2020	0.88	
04/03/2011	0.66			28/02/2020	0.88	
25/02/2011	0.85			21/02/2020	0.90	
18/02/2011	0.79			14/02/2020	0.90	
11/02/2011	0.90			07/02/2020	0.88	
04/02/2011	0.88			31/01/2020	0.90	
28/01/2011	0.65			24/01/2020	0.97	
21/01/2011	0.60			17/01/2020	0.95	
14/01/2011	0.56			10/01/2020	0.88	
07/01/2011	0.57			20/12/2019	0.80	
17/12/2010	0.58			13/12/2019	0.77	
10/12/2010	0.60			06/12/2019	0.75	
03/12/2010	0.44			29/11/2019	0.76	
26/11/2010	0.60			22/11/2019	0.84	
19/11/2010	0.64			15/11/2019	0.86	
12/11/2010	0.58			08/11/2019	0.79	
05/11/2010	0.60			01/11/2019	0.83	

Gala £/kg from 05/11/2010 to 23/10/2020 - DEFRA

