

Have Your Say

Heathfield Road

- Have your say about our proposed development by filling in the form overleaf
- Then detach this page, fold in half with the Freepost address showing
- Seal it with a strip of sticky tape
- Pop it into the letterbox—no postage required

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Freepost RUCB-UEJA-XSUX
Rapleys LLP
55 Spring Gardens
MANCHESTER
M2 2BY



Lidl Scotland

Since opening our first store in Scotland in 1994 we have steadily expanded and now operate over 100 stores across Scotland. Our expansion has only been possible thanks to the help and support of the local communities which we serve. We are very proud of our success in Scotland and the relationships that we have formed with Scottish suppliers and local communities.

As part of our commitment to provide quality and freshness to our customers and to support Scottish suppliers, every Lidl Scotland store offers a large range of products sourced within Scotland.

In fact, the products sourced from Scotland are of such fantastic quality that many are exported to over 9,500 Lidl stores across Europe - something both Lidl and Scotland can be proud of!



Lidl have introduced in-store bakeries in all Scottish stores. Your new store at Heathfield Road would benefit from a bakery and would offer freshly baked products through-out the day. The bakery would stock a wide range of goods from baguettes to doughnuts and cheese twists to Scottish morning rolls.



However, it's not just our own brand products that are a success at Lidl, we also offer our customers some of Scotland's biggest brands at trademark Lidl prices. Customers can enjoy a wide range of 100% Scottish beef, lamb and pork, as well as an extensive range of fresh fruit and vegetables, bread and cakes, and chilled and frozen products. Every week we offer an array of outstanding promotions on some of the nation's favourite brands. Offers also include our 'Pick of the week', where we offer a variety fresh fruit and veg at reduced prices, all week long!



Have Your Say



A new mixed use development for Heathfield Road

Proud to serve Scotland

The Proposed Development

Community Consultation



We Welcome Your Views

Have Your Say

We proposing to submit a planning application for a new mixed-use development in Heathfield Road, Prestwick and we are seeking views from the local community.

This leaflet provides details of the scheme and how you can share your thoughts.

The Proposal

This proposal represents a comprehensive redevelopment of the former Alexander Sawmills site located at Heathfield Road, KA8 9BN. The scheme proposes a Lidl foodstore and housing development fronting Heathfield Road on the former Alexandria Sawmills site. The new housing development would be for up to 120 units that comprise of dwellings of mixed sizes. The application is expected to be submitted in summer of 2021 to South Ayrshire Council.

The proposed planning application is a 'Planning Permission in Principle' application with details brought forward for the proposed for the Lidl foodstore, access, car parking and landscaping. This means that while all information for the Lidl store will be addressed at this stage, the full details for the proposed dwellings will be submitted at a later stage.



The proposed Lidl foodstore will be located to the south of the site and will feature an attractive glazed frontage with a car park area to the south.

The new food store will extend to 1,900 sq. m gross external area (GIA) with a net sales area of 1,255 sq.m. While the full details of the dwellings are not to be brought forward at this stage, they will comprise a mix of size and tenure, including affordable housing.

The new food store will be supported by a total of 124 parking spaces including 8 disabled, 11 parent and child, and 2 electric vehicle spaces. In addition, solar roof panels will provide up to 25% of the store's total electricity requirements.

It is proposed that the Lidl store will be open between the hours of 8am to 10pm Monday to Sunday.

Normally there will be a maximum of two deliveries to the store per day. All store waste will be collected by the delivery vehicle, therefore minimising HGV movements within the site.

Site Background

The site was formerly occupied by Alexander Sawmills however the associated buildings were demolished approximately 11 years ago. The site has remained vacant since, the proposal will substantially improve the site and surrounding area bringing much needed housing within the area along with the 'Supermarket of the year 2020'.

A range of uses operate around the immediate vicinity of the site - it is bounded to the south by Heathfield Road and beyond that B&Q. Heathfield Retail Park lies immediately to the east of the site and various retail and business premises are located to the north and west.

Benefits of the Proposed Development

The proposal will bring a number of benefits to the locality, including:

- Maximising the use of a sustainably located previously developed brownfield site to reduce the use of greenfield sites for development;
- Contributing to South Ayrshire's 'effective' housing supply;
- The provision of new affordable housing;
- The creation of jobs locally through the construction process and employment opportunities once the development has been completed; and
- A vibrant redevelopment of a vacant site.

Specifically, the new Lidl store will provide the following benefits to the local area:

- A brand new store that will provide a clean and fresh shopping experience to meet the needs of customers;
- A dedicated in-store bakery;
- Improved shopping choice and provision of a new mainstream discount;
- A contemporary building design that will complement the surrounding area;
- Employment opportunities for local residents; and
- Living Wage Foundation rate (£9.50) for all eligible employees and no zero hours contracts.

Have Your Say

We welcome your comments on the information contained in this leaflet and we would be grateful if you could complete our online survey via the link below or scan the QR code opposite. We will also be holding a virtual event using Microsoft Teams between **3pm and 7pm on the 14 April 2021** to discuss the project. To join this, please email us using the details below and we will send you the link to join the meeting. We have created a dedicated website with information about the proposal, full suite of plans, visuals and other useful information and the opportunity to give us your views. The details are as follows:

Website: <https://rapleys.com/consultation/heathfieldroad>

Email: heathfieldroad@rapleys.com - **Subject Title "Proposed Lidl Foodstore and Residential Development – Heathfield Road"**

Address: Lidl Heathfield Road, Rapleys LLP, 80 George St, Edinburgh EH2 3BU

Telephone: 0161 8176225

We would ask that comments are sent back to us no later than the **26 April 2021**. We will review all comments made and seek to take these on board as part of the submission of the planning application.



We Value Your Views

At Lidl we know our success depends on the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience.

We would like to invite you provide us with your thoughts on our proposal to develop a new foodstore at Heathfield Road along with up to 120 dwellings.

We are interested to hear what the local community has to say about our proposal for Heathfield Road, please use this pre-paid postal form to reply to us direct.

Gender: ☐ Male ☐ Female ☐ Prefer not to say

Age: ☐ 16-29 ☐ 30-39 ☐ 40-49 ☐ 50-65 ☐ Over 65

Are you: ☐ Employed ☐ Student ☐ Retired ☐ Other

Where do you do the majority of your food shopping? Please select one option:

☐ Lidl ☐ Co-op ☐ Sainsbury's ☐ Aldi ☐ Morrisons ☐ M&S ☐ ASDA ☐ Tesco

☐ Other - please specify: _____

Are you supportive of the a new Lidl store in this location? ☐ Yes ☐ No ☐ Undecided

Do you support the proposed dwellings, including a proportion of new affordable housing? ☐ Yes ☐ No ☐ Undecided

What is your overall opinion of the proposed redevelopment of the former Alexander Sawmill site? ☐ Support ☐ Do not support ☐ Undecided

Thank you for taking the time to complete our survey!

For quality assurance purposes your views can only be recorded if you provide contact details (this information will be held in the strictest confidence by Lidl (c/o Rapleys LLP) in line with GDPR.

Title: _____ Name: _____

Address: _____

Email Address: _____

How would you like us to keep you updated on the progress of our proposed development?

☐ Post ☐ Email ☐ Please do not contact me.

