

TOWN AND COUNTRY PLANNING ACT 1990 (as amended)
Planning Inspectorate Ref: APP/A2280/W/20/3259868

Medway Council Ref: MC/19/1566

Land Off Pump Lane, Rainham

APPEAL by A C Goatham & Son against the refusal of a planning application for residential and associated developments

**Additional Note for the Inquiry by Richard John Lloyd-Hughes
BSc Est. Man. (Hons) MRICS, Rural Planning Limited**

Re. Horticultural Statistics produced in appendix RLH07 to my main proof of evidence.

In the context of Mr Pelham's observations on apple pricing, in his **Inquiry Note ID13** (dated 22 February 2021), I attach an email exchange with DEFRA that confirms:

- 1) The "Fruit: Value of Home Production Table 6 (£ Million)" data in RLH07 (Item (1) in my email of 22 February 2021) has been derived from raw wholesale market prices adjusted to allow for various factors in order to arrive at a "farm gate" price, as explained in the linked Metadata document.
- 2) The "Gala Apples wholesale price averages 2010/11 versus 2019/20" and "Gala Apples prices chart 2010 to 2020" in RLH07 (Item (2) in my email of 22 February 2021) are wholesale prices (prices received by/paid to the wholesaler) which have not been adjusted to provide an estimate of farm-gate prices.

Richard Lloyd-Hughes BSc Est. Man. (Hons) MRICS, Rural Planning Limited

23/04/2021

Richard Lloyd-Hughes

From: "SM-Defra-Helpline, Defra (MCU)" <defra.helpline@defra.gov.uk>
Date: 20 April 2021 14:14
To: <richard.lloydhughes@btinternet.com>
Subject: FW: Horticultural Statistics

Dear Richard Lloyd-Hughes

Thank You for your e-mail enquiry of 24 February. I apologise for the delay in responding and hope this information is still of use to you.

I can confirm that the weekly wholesale fruit and vegetable prices published here (<https://www.gov.uk/government/statistical-data-sets/wholesale-fruit-and-vegetable-prices-weekly-average>) are wholesale prices (price received paid to wholesaler), and have not been adjusted to provide an estimate of farm-gate prices.

Regards

Sharon Watkins

Sharon Watkins | Administrative Officer | Business Support Team | Ministerial Contact Unit | Strategy Directorate | Department for Environment, Food and Rural Affairs | Nobel House, London

From: Richard Lloyd-Hughes <richard.lloydhughes@btinternet.com>
Sent: 22 February 2021 16:44
To: SM-Defra-Helpline, Defra (MCU) <defra.helpline@defra.gov.uk>
Subject: Horticultural Statistics

I am currently involved in a Planning Appeal that relates to a large area of orchards.

One point which is under discussion is how to interpret available DEFRA data on fruit prices.

Two particular data sets have been looked at:

1)

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/-report-17jul20.pdf which includes a web link here to a metadata document <https://www.gov.uk/government/publications/horticultural-statistics-metadata> that explains the methodology.

The metadata document explains that the raw wholesale market prices have been adjusted to allow for various factors in order to arrive at a "farm gate" price.

2) Weekly wholesale fruit and veg prices <https://www.gov.uk/government/statistical-data-sets/wholesale-fruit-and-vegetable-prices-weekly-average>

This data refers to it being averages of the most usual prices charged by wholesalers.

Could you, or the relevant Department, advise me please whether or not those figures have been

adjusted to arrived at a farm gate price, in the same way as the first set of data has?

With kind regards,

Richard Lloyd-Hughes MRICS
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