

Have Your Say

Alexandria

- Have your say about our proposed development by filling in the form overleaf
- Then detach this page, fold in half with the Freepost address showing
- Seal it with a strip of sticky tape
- Pop it into the letterbox—no postage required

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Freepost Plus RUCC-TGXY-BUHS
Lidl Alexandria
11 Titan Drive
Peterborough
PE1 5XN



Lidl Scotland

Since opening our first store in Scotland in 1994, we have steadily expanded and now operate over 100 stores across Scotland. Our expansion has only been possible thanks to the help and support of the local communities which we serve. We are very proud of our success in Scotland and the relationships that we have formed with Scottish suppliers and local communities.

With a large range of products sourced from over 80 Scottish suppliers, we are committed to providing customers with the best quality, fresh produce at great prices.

Alongside our own brand products, we also offer our customers some of Scotland's biggest brands at trademark Lidl prices. Customers can enjoy a wide range of 100% Scottish beef, lamb and pork, as well as an extensive range of fresh fruit and vegetables, bread and cakes, and chilled and frozen products.



Every week we offer an array of outstanding promotions on some of the nation's favourite brands. Offers also include our 'Pick of the week', where we offer a variety of fresh fruit and vegetables at reduced prices, all week long!

In fact, the products sourced from Scotland are of such fantastic quality that many are exported to over 9,500 Lidl stores across Europe - something both Lidl and Scotland can be proud of!



Lidl have introduced in-store bakeries in all Scottish stores. Your new store at Alexandria would benefit from a bakery offering freshly baked products through-out the day. The bakery would stock a wide range of goods from baguettes to doughnuts and cheese twists to Scottish morning rolls.



Proud to serve Scotland



Have Your Say



Glenesk
HOMES

A new mixed use development
for Alexandria Town Centre

The Proposed Development

Have Your Say

Lidl and Glenesk Homes have submitted a planning application for a new mixed-use development in at Mitchell Way, Alexandria, G83 0LW. This is under consideration by West Dunbartonshire Council and we are seeking your views on the proposal. This leaflet provides details of the scheme and how you can share your thoughts.

The Proposal

This proposal represents a comprehensive redevelopment of land at Mitchell Way and Bank Street, Alexandria. The scheme proposes demolition of the current parade of shops and vacant flats on the southern part of Mitchell Way and the provision of a Lidl discount foodstore facing Bank Street, together with 25 high quality residential flats on Mitchell Way. Associated with the development will be comprehensive public realm improvements to Mitchell Way. These have been devised in conjunction with the Council's Regeneration Dept and include resurfacing, street furniture and planting.. The development will vastly improve the appearance of the area and will provide both a further retail offering along with affordable housing. The new flats will be a mixture of 1 and 2 beds with 28 parking spaces. All flats will be 100% affordable to meet local housing needs. The proposed Lidl foodstore will extend to 2,297 sq. m gross external area (GIA)



with a sales area of 1,411 sq.m. The new food store will be supported by a total of 133 parking spaces, including 8 dedicated accessible spaces, 8 parent and child spaces, and 2 electric vehicle charging spaces. In addition, solar roof panels will provide up to 25% of the store's total electricity requirements.

It is proposed that the Lidl store will be open between the hours of 8am to 10pm Monday to Sunday.

Normally there will be a maximum of two deliveries to the store per day. All store waste will be collected by the delivery vehicle, therefore minimising HGV movements within the site.

Site Background

The site is currently occupied by an under-utilised parade of shops with derelict flats above fronting Mitchell Way, car parking areas and a grassed area.

It has long been an aim of the Council to see the regeneration of the site through the Alexandria Town Centre Action Plan, which has recently been updated. In 2017, a previous scheme for the regeneration of the site was being prepared for a mixture of retail and residential development. This also included a new parade of shops alongside a new Lidl foodstore and residential development. However there was little end user interest in the

Community Consultation



We Welcome Your Views

retail units and we were not able to secure a residential partner with these units in the design.

The plans have been therefore adjusted to make a high quality residential and retail scheme which is deliverable and will enable a comprehensive regeneration of this area in support of the Town Centre Action Plan initiatives.

Benefits of the Proposed Development

The proposal will bring a number of benefits to the locality, including:

- Regeneration of this area in line with the ambitions of the Town Centre Acton Plan
- Redevelopment of dilapidated shops and flats and direct provision of comprehensive public realm at Mitchell Way;
- The provision of 25 residential flats which are 100% affordable housing;
- The creation of jobs locally through the construction process and employment opportunities once the development has been completed; and
- A vibrant redevelopment of a vacant site.

This new store will include a bottle return centre, electric vehicle charging points and solar panels, which are all part of Lidl's wider plan to be carbon neutral by 2023, and some of the reasons that Lidl Great Britain Ltd in Feb 2022 is ranked top of all supermarkets in terms of being environmentally friendly.

Specifically, the new Lidl store will provide the following benefits to the local area:

- A brand new store that will provide a clean and fresh shopping experience to meet the needs of customers;
- A dedicated in-store bakery;
- Improved shopping choice and provision of a new mainstream discount;
- A contemporary building design that will complement the surrounding area;
- Employment opportunities for local residents; and
- Above Living Wage Foundation rate (£10.10) for all eligible employees and no zero hours contracts.

Have Your Say

We welcome your comments on the information contained in this leaflet and we would be grateful if you could complete our online survey via the link below or scan the QR code opposite.

<https://ntgt.de/a/s.aspx?s=463213X99439261X93266>

We have created a dedicated website with information about the proposal, full suite of plans, visuals and other useful information and the opportunity to give us your views. The details are as follows:

Website: <https://rapleys.com/consultation/alexandria>

Email: alexandria@rapleys.com - Subject Title "Proposed Development – Alexandria"

Telephone: 0161 8176225 (leave a message with your details and comments)

Address: Please see details overleaf

We would ask that comments are sent back to us no later than the 14 April 2022. We will review all comments made and seek to take these on board as part of the submission of the planning application.

We Value Your Views

At Lidl we know our success depends on the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience.

We would like to invite you provide us with your thoughts on our proposal to develop a new foodstore at Alexandria along with 25 flats.

We are interested to hear what the local community has to say about our proposal for Heathfield Road, please use this pre-paid postal form to reply to us direct.

Where do you do the majority of your food shopping? Please select one option:

- ☐ Lidl ☐ Co-op ☐ Sainsbury's ☐ Aldi ☐ Morrisons ☐ M&S ☐ ASDA ☐ Tesco
☐ Farmfoods ☐ Iceland
☐ Other - please specify: _____

Are you supportive of a new Lidl store in this location? Yes ☐ No ☐ Undecided ☐

Do you support the proposed 100% affordable flats? Yes ☐ No ☐ Undecided ☐

What is your overall opinion of the proposed redevelopment of the site?

☐ Support ☐ Do not support ☐ Undecided

Thank you for taking the time to complete our survey!

For quality assurance purposes your views can only be recorded if you provide contact details (this information will be held in the strictest confidence by Lidl c/o Rapleys LLP) in line with GDPR.

Title: _____ Name: _____

Address: _____

Email Address: _____

How would you like us to keep you updated on the progress of our proposed development? ☐ Post ☐ Email ☐ Please do not contact me.

